



ATLANTA MUSIC PROJECT
2014-2015 ANNUAL REPORT

***The Atlanta Music Project's
2014-2015 program year celebrated
five years of making music in the
service of social change***

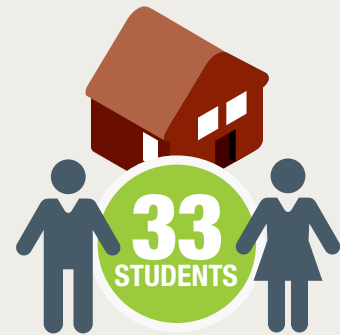
In a crescendo built upon four years of hard work and dedication, AMP's fifth year was an unforgettable year of exceptional music-making and show-stopping headliners, including collaborations with top-notch Atlanta music ensembles, celebrity surprises and internationally-renowned guest conductors. Thanks to your support and the dedication of our young artists, 2014-2015 was a year that catapulted AMP into the national spotlight.



ATLANTA MUSIC PROJECT MISSION STATEMENT

***“To inspire social change by providing
Atlanta’s underserved youth the
opportunity to learn and perform
music in orchestras and choirs.”***

ATLANTA MUSIC PROJECT
BY THE NUMBERS



AMP ORCHESTRA

GILBERT HOUSE

INSTRUMENTS

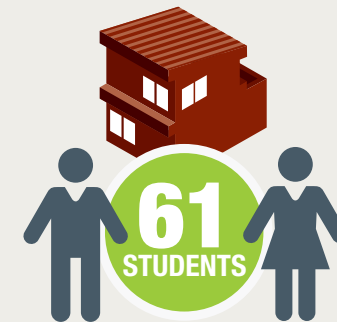
Violin, Viola, Cello, Double Bass
Classes after school 5 days/week 2 hours/day



SOUTH BEND CENTER FOR ART AND CULTURE

INSTRUMENTS

Flute, Clarinet, Trumpet, Trombone
Classes after school 5 days/week 2 hours/day



AMPlify CHORAL

IVY PREPARATORY ACADEMY KIRKWOOD

INSTRUMENTS

Voice, Piano, Percussion
Classes after school 3 days/week 2 hours/day



AMP ACADEMY

The AMP Academy is an audition-based program for AMP's most talented and dedicated students. Participants enjoy weekly private lessons from AMP Teaching Artists, bi-annual solo recital opportunities, and masterclasses with the world's leading musicians.



TOTAL HOURS OF MUSIC INSTRUCTION

512.5 HOURS



HOURS OF INSTRUCTION PER STUDENT

**346 HOURS
PER YEAR**
AMP ORCHESTRA

**166.5 HOURS
PER YEAR**
AMPlify



AMP ORCHESTRA
PERFORMANCE HIGHLIGHTS

To celebrate its fifth year of programming, AMP partnered with the Atlanta community to share the music-making experience in a big way.



AMP Orchestra with the Metropolitan Youth Symphony Orchestras of Atlanta

AMP ORCHESTRA
PERFORMANCE HIGHLIGHTS



AMP Orchestra Spring Concert, Conducted by Joseph Young, Atlanta Symphony Orchestra Assistant Conductor and Atlanta Symphony Youth Orchestra Music Director.



AMP Wind Ensemble with Atlanta Youth Wind Symphony

AMPlify CHOIR
PERFORMANCE HIGHLIGHTS

 **PLAY VIDEO**

AMPlify performs at premiere of Imba Means Sing at the Atlanta Film Festival with Yacht Rock Revue.

To celebrate its fifth year of programming, AMP partnered with the Atlanta community to share the music-making experience in a big way.

AMPLIFY CHOIR
PERFORMANCE HIGHLIGHTS



AMPLify Young Men's Ensemble with
Morehouse College Glee Club.



AMPLify Young Ladies' Ensemble with
the Spivey Hall Children's Choir



AMPLify Young Ladies'
Ensemble with Spelman
College Glee Club

ATLANTA MUSIC PROJECT MAKES IT TO PRIMETIME!

CHICK-FIL-A IMPACT PLAYERS

The Atlanta Music Project was chosen to be profiled as a Chick-fil-A Impact Player in a commercial spot that aired nationally on ESPN at the start of the 2014 Chick-fil-A Kickoff Game between Boise State and Ole Miss.

Filmed in several locations throughout Atlanta, the commercial highlighted AMP's work in the community for a national viewership.

 **WATCH THE COMMERCIAL**



IMPACT PLAYERS



ATLANTA MUSIC PROJECT
MAKES IT TO PRIMETIME!

KNOCK KNOCK LIVE

Atlanta Music Project Executive Director Dantes Rameau got the surprise of a lifetime on the Fox TV reality show Knock Knock Live, hosted by Ryan Seacrest. Rameau was chosen to be featured on the show because of his work with AMP and the positive impact he has made in the Atlanta community. The episode aired Tuesday, July 21 on FOX TV and featured celebrity guest Common. Filming took place at the City of Atlanta's Historic Gilbert House, one of the AMP program sites.

PRIZES FOR AMP FROM KNOCK KNOCK LIVE

- \$50,000
- Brand new 15-Seat Passenger Van
- \$22,000 in new instruments
- Performance of Oscar-winning song "Glory" by Common, AMP Orchestra and AMPlify Choir



WATCH THE SEGMENT



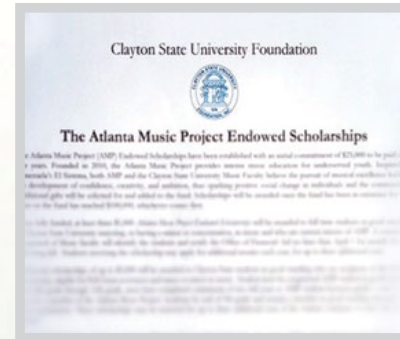
**KNOCK KNOCK
LIVE FOX**



ATLANTA MUSIC PROJECT ENDOWED SCHOLARSHIPS AT CLAYTON STATE UNIVERSITY

Clayton State University and the Atlanta Music Project announced on May 2, 2015 that an anonymous donor established a scholarship fund that will provide endowed funding for AMP graduates to continue their education at Clayton State University.

Once the endowed effort is fully funded, The Atlanta Music Project Endowed Scholarships will provide monies for graduates of AMP. The scholarship funding will be utilized for students who major or minor in music at Clayton State. There will also be monies for Clayton State students who are assisting young musicians in the AMP program. The anonymous donor established the fund with an initial gift of \$25,000.



AMP Executive Director Dantes Rameau (center) holds the new Atlanta Music Project Endowed Scholarships with Clayton State University partners Dr. Richard Bell, Assistant Professor of Music (left) and Director of Development Thomas Giffin (right).

THE ANNUAL NICK E. WADLEY INVITATIONAL GOLF TOURNAMENT

The Nicholas E. Wadley Invitational Golf Tournament was established in 2013 to honor the memory of Nicholas E. Wadley while raising funds to support the Atlanta Music Project.

Each year the tournament is organized and staffed entirely by volunteers. The second edition of the tournament was held Saturday, September 20, 2014 and raised \$21,775! Thank you to all the sponsors, volunteers and golfers!



Steve and Jill Wadley, parents of Nick Wadley, pose for a picture with AMP leadership and fellow golfers before tee-off at the 2014 tournament.

ATLANTA MUSIC PROJECT WHAT ATLANTA IS SAYING...

“The Atlanta Music Project is hitting all the right notes in our city. They use an innovative approach to music education to uplift children, families and communities that deserve it the most. AMP is one Atlanta non-profit organization to watch.”

KWANZA HALL, ATLANTA CITY COUNCIL



“AMPlify has given Sedreck a lifeline. When everything else failed this choral program helped him thrive through music.”

SHIBA WHITAKER, MOTHER OF SEDRECK WHITAKER, 2ND YEAR AMPLIFY STUDENT



“After the hard work the children put into practicing, listening to them play with so much confidence and talent really made it all worth it. The fact that I was able to be a part of this life-changing program really humbles me, and I feel more prepared for my future because of it.”

ELIZABETH-ANNE LAMAR, 12TH GRADE, AMP MUSIC MENTOR



“The Atlanta Music Project has changed the way hundreds of Atlanta’s most vulnerable students view creativity, commitment, and themselves. AMP’s organizational and artistic excellence will help them meet the continued demand from the students, partners, and donors who keep asking for more.”

LAIN SHAKESPEARE, MARKETING MANAGER, MAILCHIMP



ATLANTA MUSIC PROJECT 2015 IMPACT SURVEY

Atlanta Music Project Young Artists are...

ACADEMICALLY-MINDED

95%

95% of AMP parents reported that since participating in AMP, their child has shown improvement in school.

COLLEGE-BOUND

100%

100% of AMP parents reported that their child wants to go to college.

DETERMINED

96%

96% of AMP parents would describe their child as determined and/or persistent.

CURIOUS

92%

92% of AMP parents reported that their child is eager to learn new things.

TEAM-PLAYERS

96%

96% of AMP parents would describe their child as a team player.

LEADERS

86%

86% of AMP parents reported that their child exhibits leadership skills at home and at school.

AMBITIOUS

91%

91% of AMP parents agree that since joining AMP, their child has become more ambitious.

CONFIDENT

100%

100% of AMP parents reported that their child’s confidence has grown since performing in concerts with AMP.

Results based on survey completed anonymously by 2014-2015 AMP Orchestra and AMPlify Choir parents.

GET INVOLVED

AMP MUSIC MENTOR

Talented high school and college-aged musicians: consider becoming an AMP Music Mentor

The volunteer position of AMP Music Mentor provides you with opportunities to coach AMP students and perform in selected AMP concerts. Get your community service hours while having fun and playing music!



LEARN MORE AT
WWW.ATLANTAMUSICPROJECT.ORG/GET-INVOLVED/MUSIC-MENTOR

GET INVOLVED

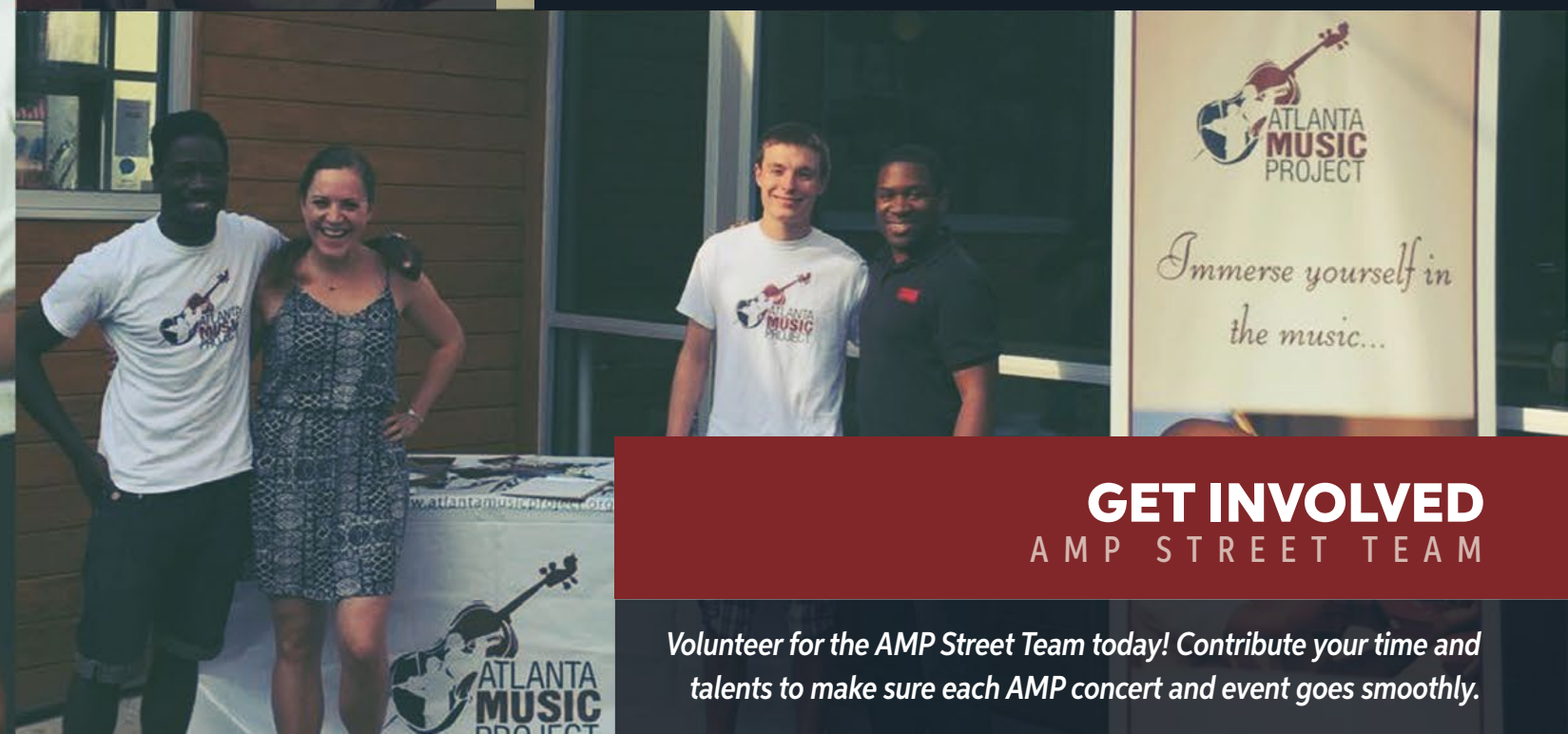
PRACTICE MAKES PROFESSIONAL



***Professionals of all backgrounds:
participate in one of AMP's 'Practice
Makes Professional' events and you can
visit an AMP site for an afternoon of
music and mentorship.***

*Employees from professional
services firm PWC visit the AMP
orchestra students.*

LEARN MORE AT
WWW.ATLANTAMUSICPROJECT.ORG/GET-INVOLVED/PRACTICE-MAKES-PROFESSIONAL



GET INVOLVED

AMP STREET TEAM

***Volunteer for the AMP Street Team today! Contribute your time and
talents to make sure each AMP concert and event goes smoothly.***

LEARN MORE AT
WWW.AMPSTREETTEAM.ORG

STATEMENT OF FINANCIAL POSITION - JULY 31, 2015

ASSETS 2015

TOTAL ASSETS.....\$246,212

LIABILITIES AND UNRESTRICTED NET ASSETS

TOTAL LIABILITIES.....\$96,944

NET ASSETS.....\$149,268

TOTAL LIABILITIES + NET ASSETS.....\$246,212

STATEMENT OF ACTIVITIES - JULY 31, 2015 | YEAR END

UNRESTRICTED NET ASSETS

TOTAL SUPPORT AND REVENUES.....\$558,717

EXPENSES

TOTAL EXPENSES.....\$457,543

CHANGE IN UNRESTRICTED NET ASSETS.....\$101,174

UNRESTRICTED NET ASSETS (DEFICITS), BEGINNING OF THE YEAR.....\$48,094

UNRESTRICTED NET ASSETS END OF THE YEAR.....\$149,268

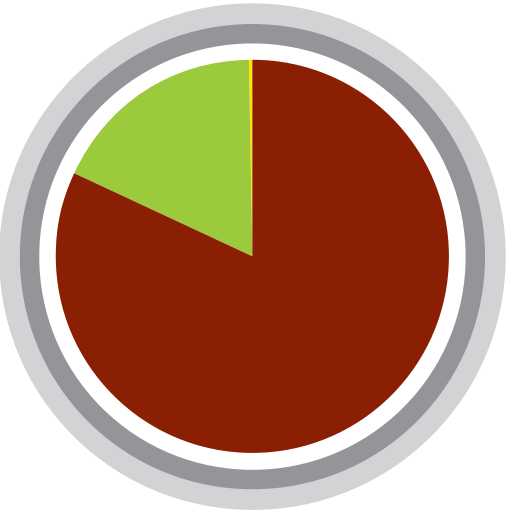
• To see AMP's complete audited financial statement and 990 Tax Return [CLICK HERE](#)

SUPPORT AND REVENUE BREAKDOWN



SUPPORT AND REVENUES	2015	2014
18% CORPORATE FUNDING.....	\$98,851	\$193,530
6% GOVERNMENT GRANTS.....	\$35,588	\$15,163
26% FOUNDATION GRANTS.....	\$144,379	\$88,750
21% INDIVIDUAL DONATIONS.....	\$117,589	\$16,739
11% IN-KIND CONTRIBUTIONS.....	\$63,882	\$1,575
14% PROGRAM FEES.....	\$76,641	\$34,840
3.998% SPECIAL EVENTS - NET.....	\$21,775	\$17,154
0.002% INTEREST INCOME.....	\$12	\$20
TOTAL SUPPORT & REVENUE	\$558,717	\$367,771

EXPENSE BREAKDOWN



EXPENSES	2015	2014
82% PROGRAM SERVICES.....	\$375,661	\$273,601
17.8% MANAGEMENT & GENERAL.....	\$81,409	\$56,870
0.2% FUND RAISING.....	\$473	\$1,428
TOTAL EXPENSES	\$457,543	\$331,899

	2015	2014
CHANGE IN UNRESTRICTED NEW ASSETS.....	\$101,174	\$35,872
UNRESTRICTED NET ASSETS, BEGINNING OF YEAR.....	\$48,094	\$12,222
UNRESTRICTED NET ASSETS, END OF YEAR.....	\$149,268	\$48,094

2015 DONORS

AMP is honored and grateful to have sponsors who are financially supportive of our mission to achieve social change through music. Please click on the link below to learn about our donors.

If you're interested in supporting AMP, please contact us at 678-235-4267 or info@atlantamusicproject.org

To view the full list of 2014-15 donors, click here

2015 PARTNERS



ATLANTA MUSIC PROJECT TEAM



2015 AMP EXECUTIVE ARTISTIC STAFF

Dantes Rameau, Co-founder and Executive Director
Aisha Bowden, Co-founder and Director of AMPLify

2015 AMP ADMINISTRATIVE STAFF

Lindsay Aleshire, Operations Manager
Averil Taylor, AMP Academy Coordinator

AMP BOARD OF DIRECTORS

Philip M. Juravel, CPA, CITP - Chair
Aisha Bowden, Ex Officio
Dantes Rameau, Ex Officio
Steve Tyler, Interim Treasurer
Austin Dickson
Doug Hooker
Joyce A. Moore
Alcides Rodriguez
John Sparrow
Steve Wadley
James Watson, CFA
Sandra Chambers

2015 AMP ORCHESTRA TEACHING ARTISTS

LaTashia Bridges, Violin
Lewis Eichelberger, Violin
Alison Kanopka, Violin
Christopher Malone, Viola
Ismail Akbar, Cello
Kevin Smith, Double Bass
Peggy Benkeser, General Music
Amara Pugh, General Music
Chanell Childers, Choir
Hannah Grussing, Site Assistant
Averil Taylor, Lead Wind Teaching Artist
Jessica Sherer, Flute
Bryan Crumpler, Clarinet
Terrence Daniel Harper, Trumpet
Marc Boehm, Trombone
Rodney Allen, Site Assistant

2015 AMPLify CHORAL TEACHING ARTISTS

James Dekle, Choir
Karen Webb, Choir
Letricia Henson, General Music
Chaundra Wright, General Music and Orff
Tammy Harper, Accompanist
Keeyen Martin, Site Assistant
Sakinah Davis, Site Assistant
Caroline King, Site Assistant



All pictures by Anthony Alston Jr./Solidarity Films
© 2015 Atlanta Music Project

Visit www.atlantamusicproject.org