

ATLANTA  
MUSIC PROJECT

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# 2015-2016 **ANNUAL REPORT**





**2015-2016 saw a hallmark sixth year for the Atlanta Music Project. AMP students showed passion and commitment, propelling them to new heights in their musical development. Brand new programs were launched, expanding the AMP experience to more than 100 new students. And finally, as a testament to the quality of our programming, AMP was recognized by the President's Committee on the Arts and the Humanities as one of the Top 50 after-school youth arts programs in the nation.**

AMPlify, the choral program of AMP, established its flagship site at The Kindezi Schools West Lake and began training its first students in August 2015.

AMP continues to raise the bar for music education and social change and looks forward to witnessing continued musical growth in its students, while serving as a key component of positive community development in Atlanta's underserved neighborhoods.



ATLANTA MUSIC PROJECT MISSION STATEMENT

**“To inspire social change by providing Atlanta’s underserved youth the opportunity to learn and perform music in orchestras and choirs.”**



## ATLANTA MUSIC PROJECT BY THE NUMBERS



### AMP ORCHESTRA

#### GILBERT HOUSE

##### INSTRUMENTS

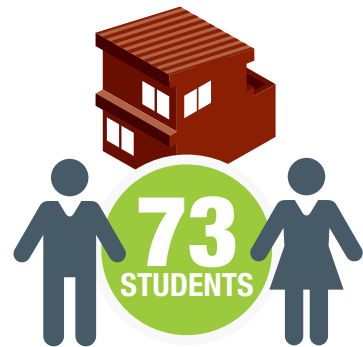
Violin, Viola, Cello, Double Bass  
Classes after school 4 days/week, 2 hours/day



#### SOUTH BEND CENTER FOR ART AND CULTURE

##### INSTRUMENTS

Flute, Clarinet, Trumpet, Trombone  
Classes after school 4 days/week, 2 hours/day



### AMPlify CHOIR

#### THE KINDEZI SCHOOL WEST LAKE

##### INSTRUMENTS

Voice, Piano, Guitar, Percussion  
Classes after school 4 days/week, 2 hours/day



#### ZABAN RECREATION CENTER

##### INSTRUMENTS

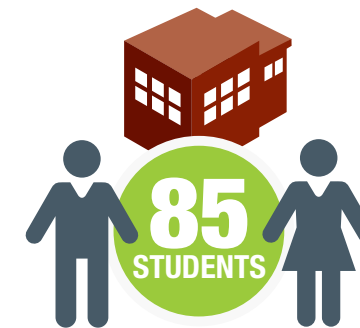
Voice  
Classes after school 2 days/week, 3 hours/day

## ATLANTA MUSIC PROJECT BY THE NUMBERS



### AMP ACADEMY

The AMP Academy provides advanced musical training for AMP's most talented and dedicated students. AMP Academy students receive private lessons from AMP teaching artists and perform two recitals per year and an end-of-year adjudicated jury.



### AMP SUMMER SERIES

The AMP Summer Series is a three-week music festival and school based in the communities AMP serves. The AMP Summer Series features recitals; chamber music; and jazz, choral and orchestra concerts by AMP students, AMP teaching artists and special guest artists.



#### TOTAL HOURS OF MUSIC INSTRUCTION

# 740 HOURS

#### HOURS OF INSTRUCTION PER STUDENT

**252 HOURS  
PER YEAR**  
AMP ORCHESTRA

**84 HOURS**  
AMP SUMMER  
SERIES

**252 HOURS  
PER YEAR**  
AMPlify Kindezi

**152 HOURS  
PER YEAR**  
AMPlify Zaban



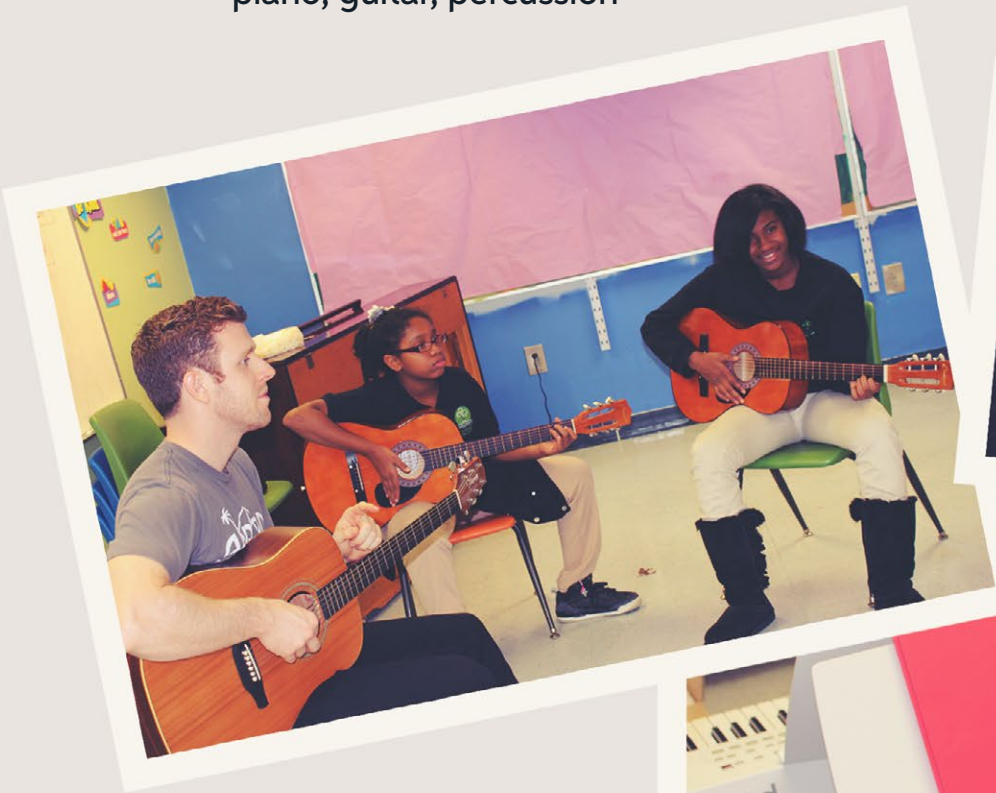




## The Kindezi Schools

***In September 2015, AMPlify, the choral program of AMP, launched its flagship choral site at The Kindezi Schools West Lake.***

- 73 students
- Grades 1 - 8
- Choir, general music, piano, guitar, percussion
- 4 days a week/2 hours per day



Major funding for AMPlify  
Kindezi provided by  
Successful Education.





## ATLANTA MUSIC PROJECT NEW PROGRAMS



***In June 2016, Atlanta Music Project launched the inaugural AMP Summer Series, a music festival and school.***

Set in the West Lake and Sylvan Hills neighborhoods, the inaugural AMP Summer Series took place from June 6, 2016 through June 23, 2016, providing intensive choral and orchestral music instruction for 85 experienced middle and high school students.

Inspired by legendary summer music education programs such as the Aspen Music Festival, Interlochen Summer Arts Camp and Brevard Summer Music Festival, the AMP Summer Series brings music education, summer camp and live musical performances to the inner-city. The AMP Summer Series includes three weeks of orchestral and choral rehearsals, masterclasses, music theory and composition classes, and several free concerts.

The inaugural AMP Summer Series was truly a community affair. We are proud that the first ever AMP Summer Series was made possible in part by the financial support of 135 donors who contributed to an online crowdfunding campaign, and whose donations were matched dollar-for-dollar by MailChimp.

A photograph of pianist Terrence Wilson performing at a Steinway & Sons piano. He is a Black man with short hair, wearing a grey suit jacket over a white shirt. He is seated at the piano, looking down at the keys. The piano is a dark, polished Steinway & Sons model. The background is dark and out of focus.

Pianist Terrence Wilson performs during the Opening Concert of the inaugural AMP Summer Series.

## ATLANTA MUSIC PROJECT NEW PROGRAMS

***In addition to the music education components, the festival portion of the 2016 AMP Summer Series featured free evening concerts and recitals by the AMP Teaching Artists, including the opening concert starring Grammy-nominated pianist Terrence Wilson.***

These concerts also gave some AMP Summer Series students the opportunity to play side-by-side on stage with AMP Summer Series faculty. The 2016 AMP Summer Series culminated with final concerts by the AMP Summer Series Festival Orchestra on Wednesday, June 22, and the AMPliFY Summer Series Festival Choir on Thursday, June 23.

A photograph of pianist Terrence Wilson performing with the AMP Summer Series Faculty String Quartet. They are on a stage, playing a Brahms Piano Quintet. Terrence Wilson is seated at a grand piano on the right. To his left are four string players: a violinist, a violist, another violinist, and a cellist. They are all wearing formal attire. The stage is lit with warm, focused lights. The background is dark.

Pianist Terrence Wilson performs Brahms Piano Quintet in F minor with the AMP Summer Series Faculty String Quartet.



## ATLANTA MUSIC PROJECT ACCOMPLISHMENTS OF NOTE



**AMP was among 50 programs in the country to be named a National Arts and Humanities Youth Program Award Finalist by the White House in 2016.**



**Two talented AMP students became the first AMP students to perform in the Georgia Music Educators Association All-State Orchestra and the only Atlanta Public School students in 2016 to win seats in the orchestra.**



**Six AMP students were selected by competitive audition process for the National Take-a-Stand Festival in the summer of 2016 from June 24, 2016 through June 29, 2016.**

Along with 100 students from around the country, these AMP students travelled to beautiful Aspen, Colorado to rehearse and perform as part of the Take-a-Stand symphony orchestra under the direction of Robert Spano, Music Director of the Atlanta Symphony Orchestra.



## ATLANTA MUSIC PROJECT LONGITUDINAL IMPACT EVALUATION

**In 2015, AMP launched a college board-approved, multi-year study to officially document the impact of AMP's signature program model on student development across multiple key areas including academics, character development and musicality. Conducted in partnership with the University of Kansas Center for Public Partnerships and Research, the study used AMPLify's Flagship Choir site at The Kindezi Schools as the focus of the study.**

Data was collected at the beginning and end of the school year, including the results of student focus groups, surveys and academic performance of AMPLify and non-AMPLify students. Significant positive impact was greater in AMPLify students compared to non-AMPLify students across the following metrics:

✓ Grit   ✓ Persistence   ✓ Engagement

During the student focus groups, researchers found that excitement and enthusiasm about AMPLify stayed consistent among AMPLify students throughout the first year of the program. Students said the following things about the AMPLify flagship program:

**"What gets me up in the morning is AMPLify...because I get to learn something new."**

**"It's a great opportunity. Not only will you be singing but you will be playing instruments and it's fun...You do a different thing. You might have the same schedule, but you learn something new."**



## THE ANNUAL NICK E. WADLEY INVITATIONAL GOLF TOURNAMENT

***In honor of their late son Nick Wadley, Steve and Jill Wadley launched the Annual Nicholas Evan Wadley Charity Golf Invitational in 2013, hosted by Click Media, Inc. In its third year, the tournament was held at Eagles Brooke Country Club on October 3, 2015, with the Atlanta Music Project as the charitable recipient.***

AMP is thankful for the support of the Wadley Family and tournament sponsors and honored to be a part of this great annual event in memory of their son, Nick. The N.E.W. Charity Golf Invitational is the largest annual fundraiser for AMP programs and continues to be an even bigger success year after year.



## ATLANTA MUSIC PROJECT WAYS TO CONTRIBUTE



***Thanks to Atlanta's robust corporate landscape, the Atlanta Music Project maintained a strong network across Metropolitan Atlanta. Through employee matching programs, in-kind services, events and major sponsorships, 2016 illuminated the giving spirit of Atlanta.***

With the support of our incredible donors, the Atlanta Music Project continues to inspire social change in our community. With so many ways to give, you can AMP up the experiences of Atlanta's youth.

### FINANCIAL DONATIONS

Please give at  
[www.atlantamusicproject.org/donate-to-amp](http://www.atlantamusicproject.org/donate-to-amp)  
or mail a check to:

Atlanta Music Project  
1280 Peachtree Street NE,  
Suite 4074  
Atlanta, GA 30309

### OTHER WAYS TO CONTRIBUTE

- Give a gift of stock
- Contribute in-kind services
- Donate an instrument
- Volunteer:  
Visit [www.atlantamusicproject.org/volunteer-at-amp](http://www.atlantamusicproject.org/volunteer-at-amp)



STATEMENT OF FINANCIAL POSITION - JULY 31, 2016

ASSETS 2016

TOTAL ASSETS.....\$161,365

LIABILITIES AND UNRESTRICTED NET ASSETS

TOTAL LIABILITIES.....\$33,009

NET ASSETS.....\$128,356

TOTAL LIABILITIES + NET ASSETS.....\$161,365

STATEMENT OF ACTIVITIES - JULY 31, 2016 | YEAR END

UNRESTRICTED & TEMPORARILY RESTRICTED SUPPORT & REVENUE

TOTAL SUPPORT AND REVENUES.....\$ 837,736

EXPENSES

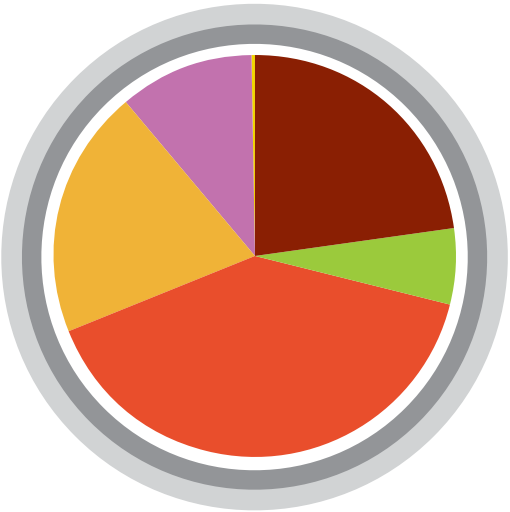
TOTAL EXPENSES.....\$835,947

CHANGE IN NET ASSETS BEFORE DEPRECIATION.....\$1,789

DEPRECIATION EXPENSE.....\$22,701

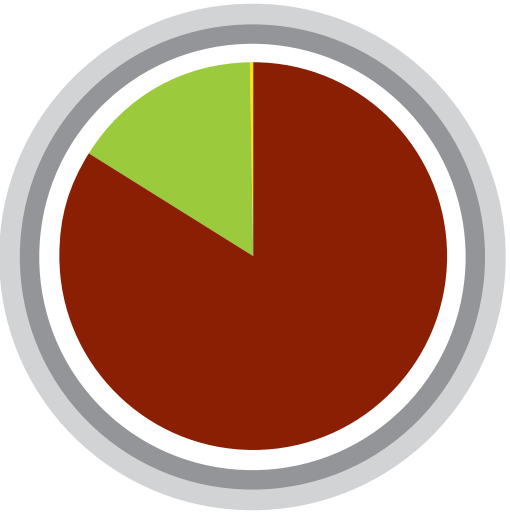
CHANGE IN NET ASSETS.....(\$20,912)

SUPPORT AND REVENUE BREAKDOWN



SUPPORT AND REVENUES	2016	2015
23% CORPORATE FUNDING.....	\$190,813	\$98,851
5.99% GOVERNMENT GRANTS.....	\$50,083	\$35,588
40% FOUNDATION GRANTS.....	\$333,182	\$144,379
20% INDIVIDUAL DONATIONS.....	\$166,593	\$117,589
0% IN-KIND CONTRIBUTIONS.....	\$0	\$63,882
11% PROGRAM FEES.....	\$96,913	\$76,641
0% SPECIAL EVENTS - NET.....	\$0	\$21,775
0.01% INTEREST INCOME.....	\$152	\$12
TOTAL SUPPORT & REVENUE .....	\$837,736	\$558,717

EXPENSE BREAKDOWN



EXPENSES	2016	2015
84.04% PROGRAM SERVICES.....	\$702,562	\$375,661
15.74% MANAGEMENT & GENERAL.....	\$131,577	\$81,409
0.22% FUNDRAISING.....	\$1,808	\$473
TOTAL EXPENSES .....	\$835,947	\$457,543

• To see AMP's complete audited financial statement and 990 Tax Return [CLICK HERE](#)

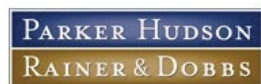


## 2016 DONORS

**AMP is honored and thankful for the fiscal support of our sponsors to continue our mission of social change through music.**

To view the full list of 2015-2016 donors visit [www.atlantamusicproject.org/donors](http://www.atlantamusicproject.org/donors).

## 2016 PARTNERS



## ATLANTA MUSIC PROJECT TEAM



### 2016 AMP EXECUTIVE ARTISTIC STAFF

Dantes Rameau, Co-founder and Executive Director  
Aisha Moody, Co-founder and Director of *AMPLify*

### 2016 AMP ADMINISTRATIVE STAFF

Nicole Longevin-Burroughs, Development Manager  
Lindsay Aleshire, Marketing & Operations Manager  
Christopher Thibdeau, Conductor & Artistic Manager of Orchestra  
Averil Taylor, AMP Academy Coordinator  
Caroline King, *AMPLify* Kindezi Site Coordinator  
Tracy Hsiao, Operations Assistant  
Amber Roan, Maureen Riley, AMP Van Drivers

### AMP BOARD OF DIRECTORS

Philip M. Juravel, CPA, CITP - Chair  
Steve Tyler, Interim Treasurer  
John Sparrow, Fundraising Chair  
Sandra Chambers, Marketing & Operations Chair  
Aisha Moody, Ex Officio  
Dantes Rameau, Ex Officio  
Austin Dickson  
Doug Hooker  
Joyce Moore  
Steve Wadley  
James Watson, CFA  
Alcides Rodriguez

### AMP BOARD OF ADVISORS

David Claassen  
Sue Heineman  
Ben Cherian  
Arjan Timmermans  
Stanford Thompson  
Dr. Marilyn Seelman  
Saju Samuel  
Rhonda Hills  
Dr. Marian L. Harrison  
Melanie Darby  
Joseph Conyers  
Tom Bates

### 2016 AMP ORCHESTRA TEACHING ARTISTS

Christopher Thibdeau, Conductor & Artistic Manager of Orchestra  
Averil Taylor, Lead Wind Teaching Artist  
LaTashia Bridges, Violin Teaching Artist  
Sarah Lee, Violin Teaching Artist  
Davina Loskot, Violin Teaching Artist  
Lewis Eichelberger, Violin Teaching Artist  
Meghan Yost, Viola Teaching Artist  
Ismail Akbar, Cello Teaching Artist  
Kevin Smith, Double Bass Teaching Artist  
Marc Boehm, Trombone Teaching Artist

### 2016 *AMPLIFY* AT ZABAN TEACHING ARTISTS

Amara Pugh, Interim Artistic Coordinator, Choral Teaching Artist  
Lindsay Patten, Choral Teaching Artist

### 2016 *AMPLIFY* AT KINDEZI TEACHING ARTISTS

Naarah Callender, Choral Teaching Artist  
Kimberli Render, Choral Teaching Artist  
Keeyen Martin, Interim Teaching Artist  
Tracy Hsiao, Site Assistant  
Robin Phillips, Site Assistant  
Hannah Davis, Site Assistant  
Dr. Philip Rogers, Site Assistant  
Erin Cronin, Site Assistant

### 2016 AMP SUMMER SERIES ORCHESTRA TEACHING ARTISTS

Christopher Thibdeau, Conductor & Artistic Manager of Orchestra  
Averil Taylor, Lead Wind Teaching Artist  
Grace Kim & Patrick Ryan, Violin Teaching Artists  
Meghan Yost, Viola Teaching Artist  
Ismail Akbar, Cello Teaching Artist  
Kevin Smith, Double Bass Teaching Artist  
Alexandra Shatalov, Oboe Teaching Artist  
Dantes Rameau, Bassoon Teaching Artist  
Matthieu Clave, Flute Teaching Artist

### 2016 AMP SUMMER SERIES CHOIR TEACHING ARTISTS

Aisha Moody, Choral Teaching Artist  
Naarah Callender, Choral Teaching Artist  
Jelani Watkins, Theory Teaching Artist  
Megan Brunning & Keeyen Martin, Voice Teaching Artists  
Emily Hobson, Choral Teaching Artist & Conductor

Bryan Crumpler, Clarinet Teaching Artist  
Daniel Terrence Harper, Trumpet Teaching Artist  
Claire McDonald, Interim Flute Teaching Artist  
Chanel Childers, Choir & General Music Teaching Artist  
Jadrian Tarver, Choir & General Music Teaching Artist  
Eric Hawk, Music Theory Teaching Artist  
Brian Gay, Music Theory Teaching Artist  
Hannah Grussing, Site Assistant  
Rodney Allen, Site Assistant

Tamara Harper, Accompanist  
Tracy Hsiao, Site Assistant

Jazmin Crumley, Vocal Coach  
Janice Vernon, Piano Teaching Artist  
Trevor Wolford, Guitar Teaching Artist  
Dr. Sakinah Davis, World Music and Percussion Teaching Artist  
Arthur Turner, Accompanist  
Erin Cronin, Accompanist

Bryan Crumpler, Clarinet Teaching Artist  
John Bryant, Trumpet Teaching Artist  
Phil Truex, Trombone Teaching Artist  
Mark Burroughs, Tuba Teaching Artist  
Eric Hawk, Music Theory Teaching Artist  
Lauren McCall & Michael Standard, Composition Coaches  
Hannah Grussing, Site Coordinator  
Rodney Allen & Pastora Sanchez, Site Assistants

Keeyen Martin, Composition & Improv Teaching Artist  
Alicia Thompson-Taylor, Piano Teaching Artist  
Tamara Harper & Arthur Turner, Accompanists  
Caroline King, Site Coordinator  
Tracy Hsiao, Site Assistant





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