

ATLANTA
MUSIC PROJECT

2016-2017 ANNUAL REPORT

www.atlantamusicproject.org



As a noteworthy and nationally recognized program, AMP continued its commitment to artistic excellence in its seventh year of creating social change through music.

Music is an expression of who we are as individuals and as a society, and its impact is deep and profound. University studies have shown that music instruction has a significant and positive impact on school-age children and teenagers, including:

- *Dramatically improved academic performance*
- *Decreased drug use*
- *Increased positive social behavior*

The Atlanta Music Project exists in order to provide all children the opportunity to learn and perform in orchestras and choirs. AMP continues to raise the bar for music education and social change. We look forward to our continued growth and witnessing the magic of music through the eyes of our young performers.

ATLANTA MUSIC PROJECT MISSION STATEMENT:

“To empower underserved youth to realize their possibilities through music.”

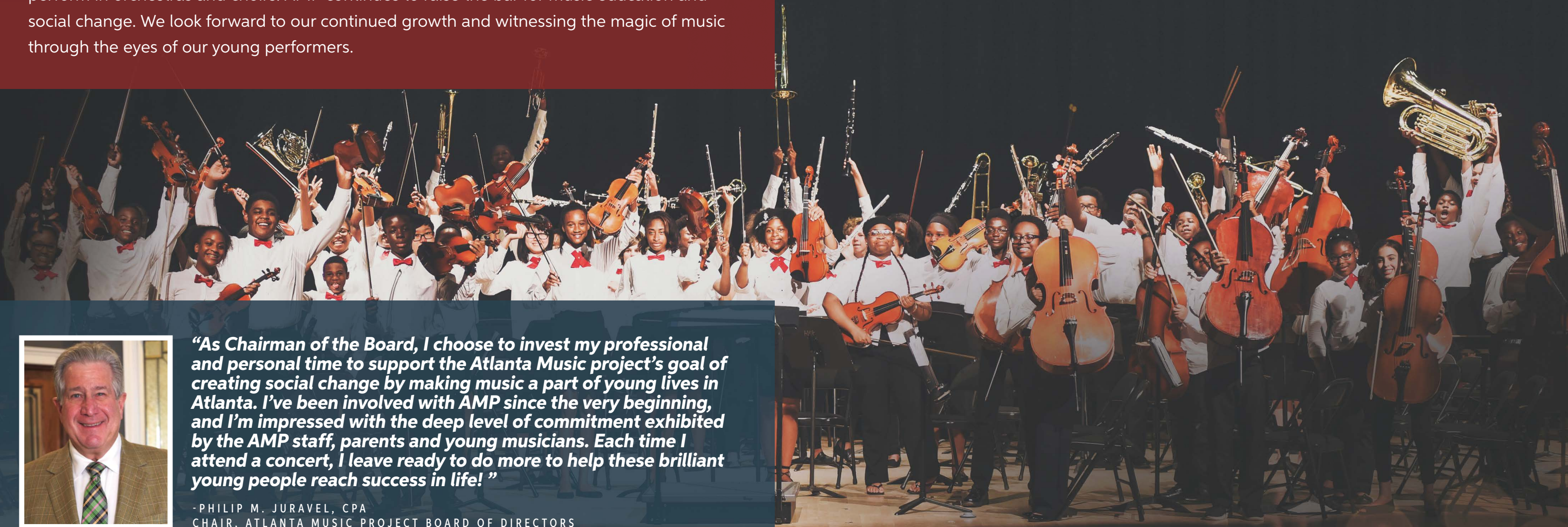
ATLANTA MUSIC PROJECT VISION STATEMENT:

“Be the model for youth development in Atlanta and beyond.”



“As Chairman of the Board, I choose to invest my professional and personal time to support the Atlanta Music project’s goal of creating social change by making music a part of young lives in Atlanta. I’ve been involved with AMP since the very beginning, and I’m impressed with the deep level of commitment exhibited by the AMP staff, parents and young musicians. Each time I attend a concert, I leave ready to do more to help these brilliant young people reach success in life!”

- PHILIP M. JURAVEL, CPA
CHAIR, ATLANTA MUSIC PROJECT BOARD OF DIRECTORS



ATLANTA MUSIC PROJECT BY THE NUMBERS



AMP ORCHESTRA

GILBERT HOUSE

INSTRUMENTS

Violin, Viola, Cello, Double Bass
Classes after school 4 days/week, 2 hours/day



SOUTH BEND CENTER FOR ART AND CULTURE

INSTRUMENTS

Flute, Clarinet, Trumpet, Trombone
Classes after school 4 days/week, 2 hours/day



PERKERSON RECREATION CENTER

INSTRUMENTS

Flute, Clarinet, Trumpet, Trombone, Violin,
Viola, Cello, Double Bass
Classes after school 4 days/week, 1.5 hours/day

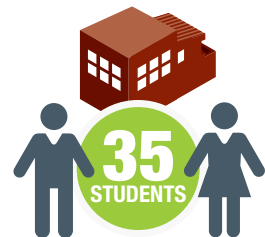


AMPlify CHOIR

THE KINDEZI SCHOOL WEST LAKE

INSTRUMENTS

Voice, Piano, Guitar, Percussion
Classes after school 4 days/week, 2 hours/day

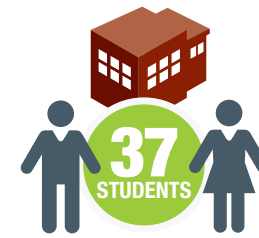


ZABAN RECREATION CENTER

INSTRUMENTS

Voice
Classes after school 2 days/week, 3 hours/day

ATLANTA MUSIC PROJECT BY THE NUMBERS



AMP ACADEMY

The AMP Academy provides advanced musical training to our most talented and dedicated young musicians. Members of the AMP Academy receive a weekly private lesson from an AMP Teaching Artist, perform two solo recitals annually, and must pass an end-of-year performance adjudication.



AMP SUMMER SERIES

The AMP Summer Series is a three-week music festival and school based in the communities AMP serves. The AMP Summer Series features recitals, chamber music, jazz, choral and orchestral concerts by AMP young artists, AMP teaching artists and special guest artists. The foundation of the AMP Summer Series is the three-week music day camp open to all experienced middle and high school students studying choral and orchestral instruments.



NUMBERS FOR ALL AMP PROGRAMS

TOTAL HOURS OF MUSIC INSTRUCTION BY AMP TEACHING ARTISTS:

5,525 HOURS



PER AMP PROGRAM, EACH YOUNG ARTIST RECEIVED:

AMP ORCHESTRA
768 HOURS OF
MUSIC INSTRUCTION
DELIVERED

AMPlify CHOIR
472 HOURS OF
MUSIC INSTRUCTION
DELIVERED

AMP ACADEMY
300 HOURS OF
MUSIC INSTRUCTION
DELIVERED

AMP SUMMER SERIES
105 HOURS OF
MUSIC INSTRUCTION
DELIVERED



ATLANTA MUSIC PROJECT
NEW SITES
Perkerson Recreation Center

ATLANTA MUSIC PROJECT
NEW SITES
Perkerson Recreation Center

After six years of AMP Orchestra programming at the Gilbert House and South Bend Center, we had enough middle and high schoolers to form a new site, just for them to continue their artistic development. We are grateful to the City of Atlanta Department of Parks & Recreation for providing the Perkerson Park Recreation Center as AMP Orchestra's third site, allowing our most veteran participants to receive tailored coaching and perform advanced repertoire.

PERKERSON BY THE NUMBERS:

- 26 students
- Grades 6 - 11
- Brass Coach, Woodwind Coach, Strings Coach, Symphony Orchestra Conductor
- Classes 4 days a week/1.5 hours per day
- Instruments: violin, viola, cello, double bass, flute, clarinet, trumpet, trombone
- Classes: woodwind sectional, brass sectional, string sectional, symphony orchestra



ATLANTA MUSIC PROJECT
AMP SUMMER SERIES

ATLANTA MUSIC PROJECT
AMP SUMMER SERIES



This year the AMP Summer Series returned – with noted additions. Enrollment was expanded to 115 students, and young artists studied their instruments diligently for 5 days per week, 8 hours per day, for 3 weeks.

The 2017 AMP Summer Series provided group lessons, choral and orchestral rehearsals, masterclasses, courses in music theory, composition, voice studio, African drumming and acting, as well as five free concerts. Inspired by legendary summer music programs such as the Aspen Music Festival, Interlochen Summer Arts Camp and Brevard Summer Music Festival, the AMP Summer Series brings music education, summer camp and live musical performances to intown Atlanta south of Interstate 20.



Special AMP Summer Series Opening Night guests, The Harlem Quartet, take a bow alongside the AMP Summer Series String Faculty, after a rousing joint performance of Felix Mendelssohn's Octet in Eb Major.

ATLANTA MUSIC PROJECT ACCOMPLISHMENTS OF NOTE



AMP was chosen as a grant recipient for Carnegie Hall's Play USA program. PlayUSA offers funding and professional development to organizations nationwide that offer instrumental music education to underserved youth.

ATLANTA MUSIC PROJECT ACCOMPLISHMENTS OF NOTE



The 2017 AMPlify Black History Month concert featured the works of composers of African descent, with special Guest Artist Jayme Alilaw, Soprano.



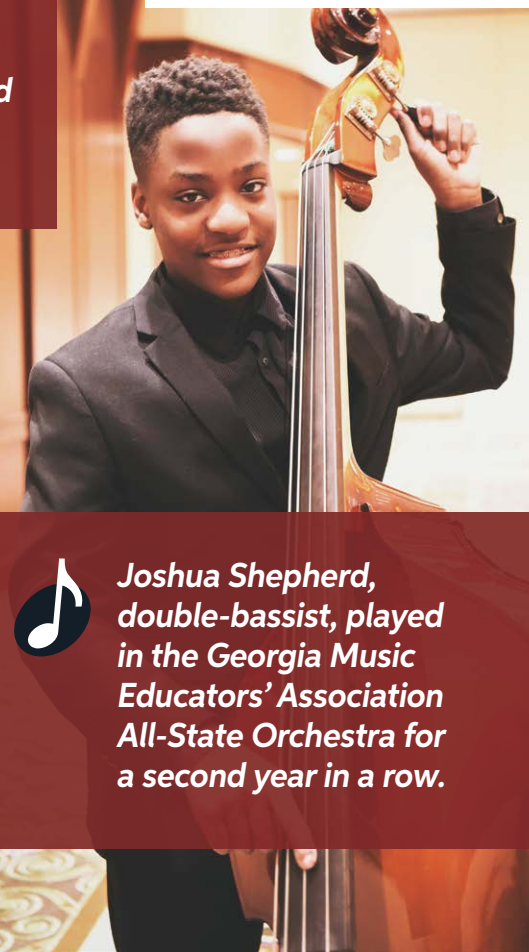
One of the world's top violinists, Damien Escobar, led a masterclass class with select members of the AMP Academy. He was so impressed with the quality of the young string players that he invited them to perform at his show that night at Atlanta's own Center Stage!



Three AMP young artists were accepted for the first annual Take A Stand festival – a seven-day orchestra festival which brings together young musicians from El Sistema-inspired programs nationwide, providing them with world-class music instruction and mentorship. Hosted by the LA Philharmonic, the festival highlight was a culminating concert conducted by Gustavo Dudamel.



TAKE A
STAND



Joshua Shepherd, double-bassist, played in the Georgia Music Educators' Association All-State Orchestra for a second year in a row.

ATLANTA MUSIC PROJECT LONGITUDINAL IMPACT EVALUATION

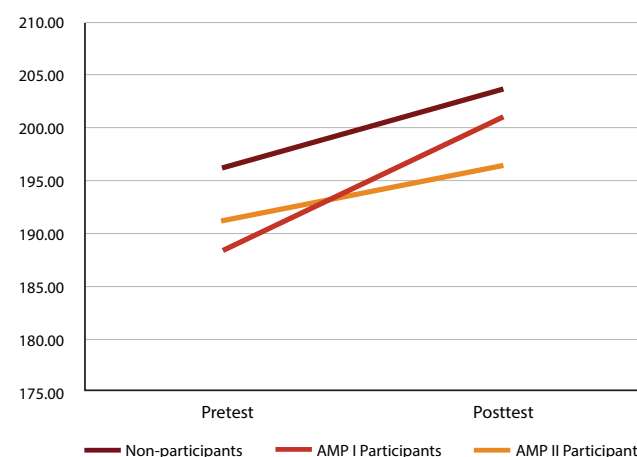
In 2015, AMP partnered with the University of Kansas Center for Public Partnerships and Research to conduct a comprehensive analysis that will serve as the baseline of a multi year study of the effects of AMP's signature music education programs on student development across multiple key areas including academics, character development and musicality. The study used AMPlify's Choir site at The Kindezi Schools as the subjects of their study.

Data is collected at the beginning and end of the school year, including the results of student focus groups, surveys and academic performance of AMPlify and non AMPlify students.

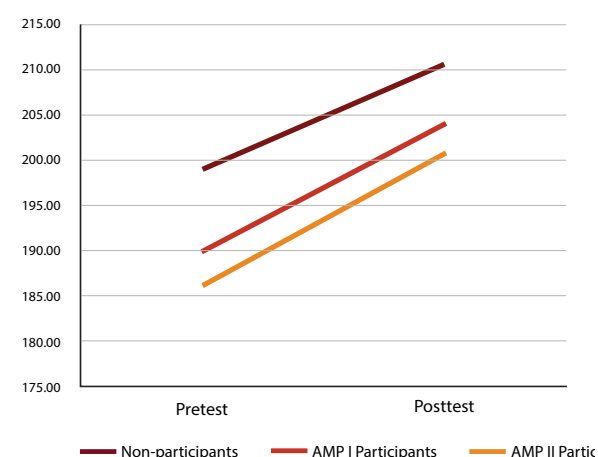
In this Year 2 study, student perceptions of AMPlify started relatively high in November, and were even higher in May. Students recognize the opportunity that the program gives them to grow—as musicians in particular and as learners in general. They could give examples of specific musical concepts they had learned over the course of the year (mentioning musical terms, describing appropriate singing and playing positions). They could also make transfers to classes and situations outside of AMPlify when other lessons learned would be applicable, like discipline and respect. A key insight that students had gained by May is how teamwork affects their ability to perform as an ensemble. Clearly, this insight showed growth in their character, in their pride of having a quality performance, and in their self-identification as musicians.

Academic record information for all students was examined to determine school performance relationships between AMPlify participation and non-participation for all observed variables. Aspects examined were Behavioral Referrals and Attendance rate, as well as Measure of Academic Progress.

Overall MAP Reading Scores

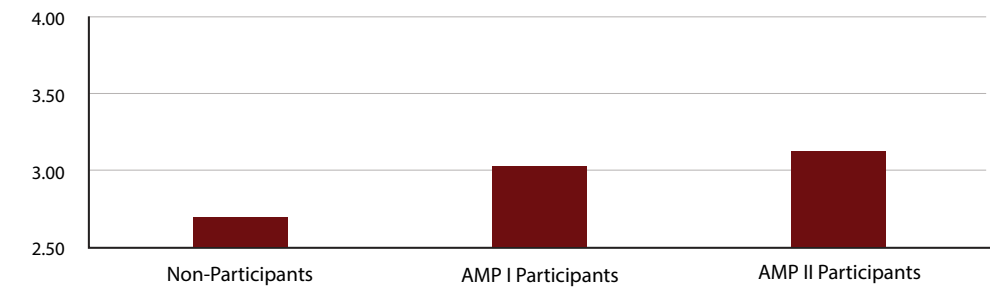


MAP Math Scores

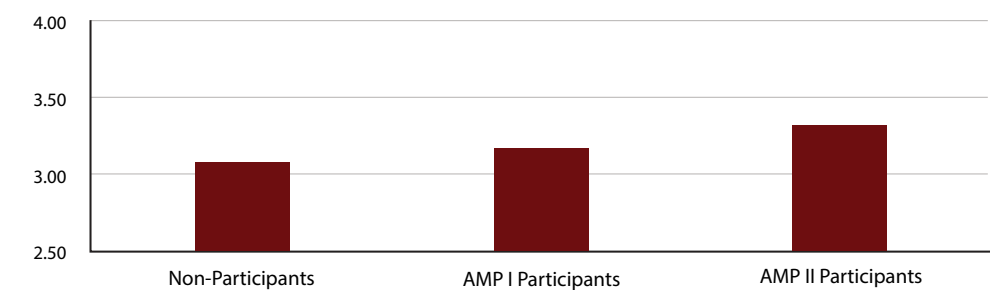


ATLANTA MUSIC PROJECT LONGITUDINAL IMPACT EVALUATION

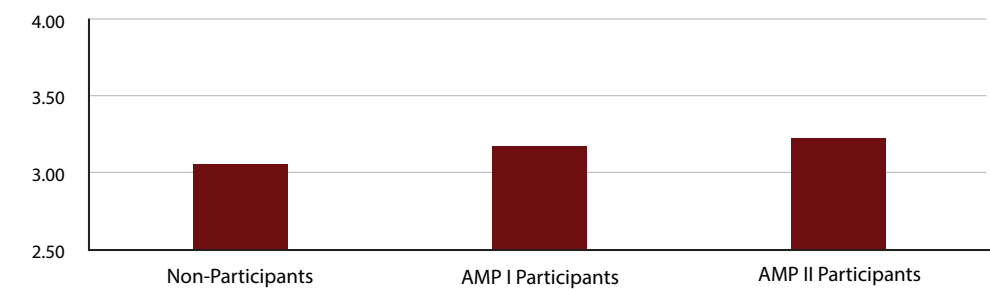
English GPA: Overall



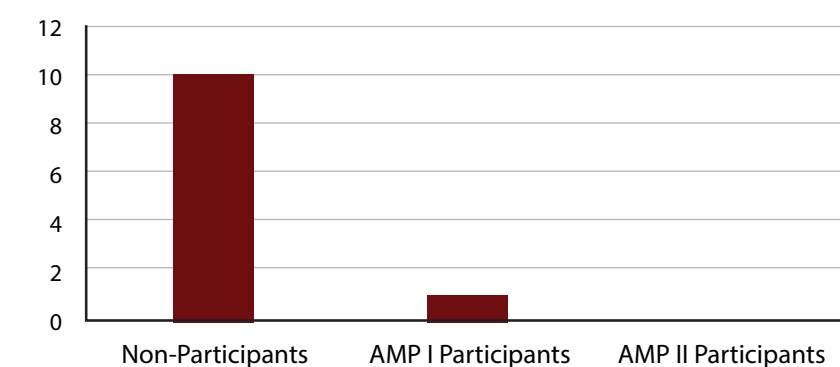
Math GPA: Overall



Overall GPA



Behavior Referrals: Overall



ATLANTA MUSIC PROJECT NEW GOLF TOURNAMENT

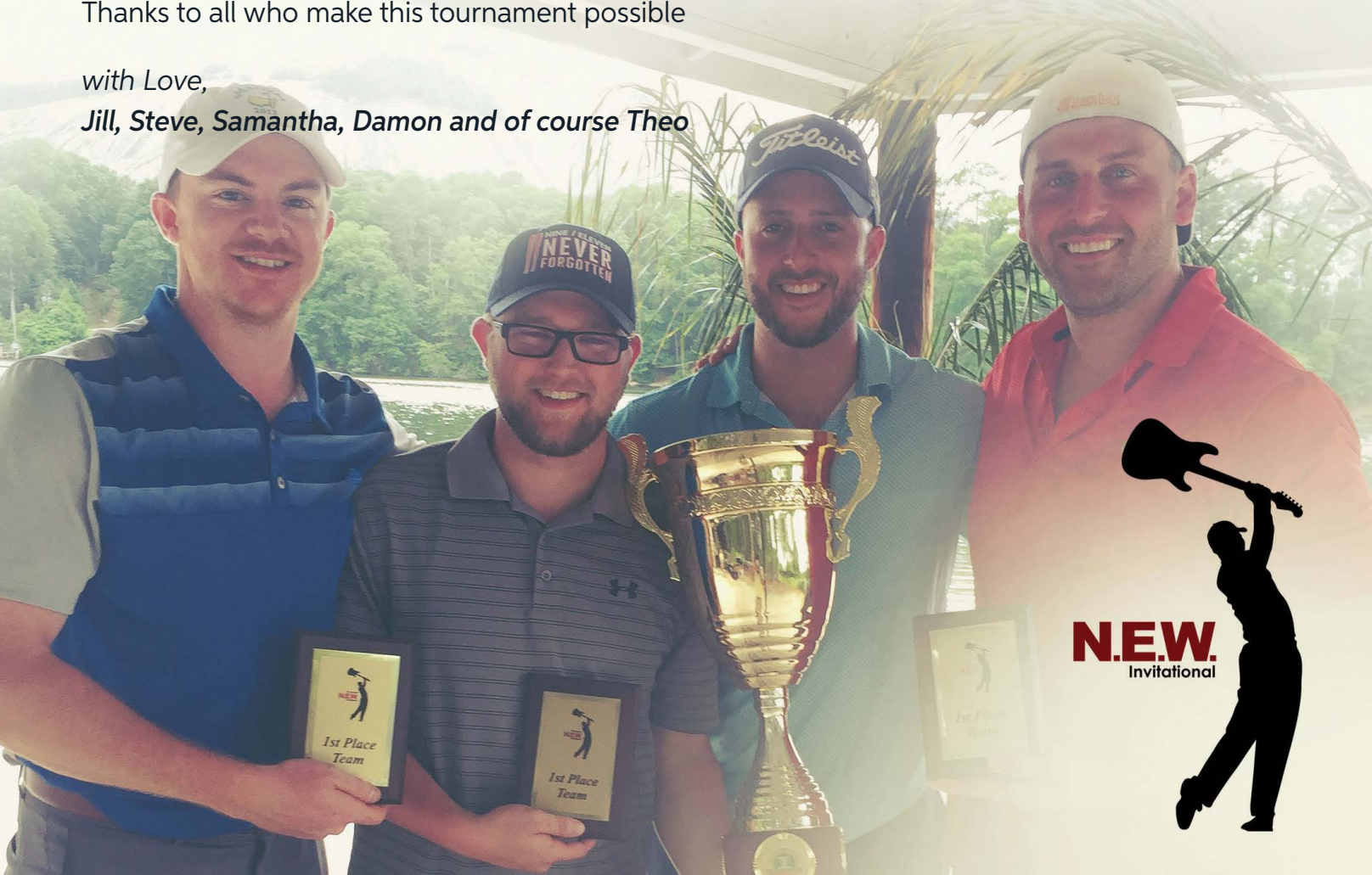
In honor of their late son Nick Wadley, Steve and Jill Wadley launched the Annual Nicholas Evan Wadley (NEW) Charity Golf Invitational in 2013, hosted by Click Media, Inc. Now in its fourth year, the tournament was held at Stone Mountain Golf Club in May 2017, with the Atlanta Music Project as the charitable recipient. Steve Wadley is a member of the Atlanta Music Project Board of Directors. He explains why this event is so important to him and his family:

"The 5th year of the Nick Wadley Memorial Golf Tournament is on May 5th. The tournament is a shining example of turning lemons into lemonade. It is also an example of the power and perseverance of Love and Friendship. The idea, promotion and production of this tournament belongs to a group of Nick's closest friends. They are dedicated to the idea of keeping Nick's spirit alive."

Golf Committee Members - Geramy Cullins • Rose and Daniel Dorfman • Deana and Scott Jacobsen • Elizabeth Duggan • Cathy and Larry Dorfman

We are pleased that the proceeds for this tournament go to help the kids of Atlanta through Atlanta Music Project. AMP is a wonderful example of the best that can come from the human soul. Thanks to all who make this tournament possible

with Love,
Jill, Steve, Samantha, Damon and of course Theo



ATLANTA MUSIC PROJECT HOW YOU CAN HELP AND KEEP THE BEAT GOING

At the Atlanta Music Project, we count on community members just like you for support. Together, we are investing in the future of our city.

Participation in AMP is free for all of its youth. Your gift, big or small, provides comprehensive instrumental and vocal instruction to hundreds of children every day. Through corporate and foundation partnerships, employee matching programs, in-kind services, special events and major sponsorships, 2016 illuminated the true spirit of Atlanta.

With the support of our incredible donors, the Atlanta Music Project continues to inspire social change in our community. With so many ways to give, you can AMP up the experiences of Atlanta's youth.



INDIVIDUAL DONATIONS

Please give at www.atlantamusicproject.org/donate-to-amp to create one-time or recurring donations. Donations can be made in honor of an individual.

Donation checks may be made payable to Atlanta Music Project:

**1280 Peachtree Street NE, Suite 4074
Atlanta, GA 30309**

OTHER WAYS TO DONATE

If you wish to donate a gift of stock or learn more about planned giving opportunities, please email info@atlantamusicproject.org

The Atlanta Music Project is always searching for creative ways to reduce expenses and welcomes in-kind services.

DONATE AN INSTRUMENT

Atlanta Music Project is always in need of instruments in working condition. Please email info@atlantamusicproject.org or visit www.atlantamusicproject.org/donate-to-amp to donate your dusty violin!

VOLUNTEER

To donate your time and talents to AMP, engage in one of the following volunteer opportunities:

- Join the AMP Street Team to assist with concerts and events!
- Talk to AMP students about your career, then watch a mini performance from one of AMP's ensembles as part of our Practice Makes Professional series.
- Play alongside AMP musicians in rehearsals and concerts as a Music Mentor. (Open to experienced high school musicians only)

STATEMENT OF FINANCIAL POSITION - JULY 31, 2017

ASSETS 2017

TOTAL ASSETS.....\$160,456

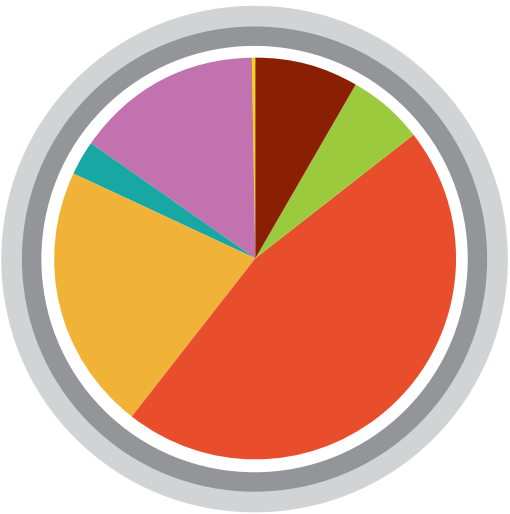
LIABILITIES AND UNRESTRICTED NET ASSETS

TOTAL LIABILITIES.....\$43,450

NET ASSETS.....\$113,314

TOTAL LIABILITIES + NET ASSETS.....\$160,456

SUPPORT AND REVENUE BREAKDOWN



| SUPPORT AND REVENUES | 2017 | 2016 |
|-------------------------------|-----------|-----------|
| 9% CORPORATE FUNDING..... | \$72,155 | \$190,813 |
| 6% GOVERNMENT GRANTS..... | \$54,000 | \$50,083 |
| 48% FOUNDATION GRANTS..... | \$397,564 | \$333,182 |
| 22% INDIVIDUAL DONATIONS..... | \$185,027 | \$166,593 |
| 3% IN-KIND CONTRIBUTIONS..... | \$25,500 | \$0 |
| 12% PROGRAM FEES..... | \$103,162 | \$96,913 |
| 0% SPECIAL EVENTS - NET..... | \$0 | \$0 |
| 0.01% INTEREST INCOME..... | \$449 | \$152 |
| TOTAL SUPPORT & REVENUE | \$837,857 | \$837,736 |

STATEMENT OF ACTIVITIES - JULY 31, 2017 | YEAR END

UNRESTRICTED & TEMPORARILY RESTRICTED SUPPORT & REVENUE

TOTAL SUPPORT AND REVENUES.....\$ 837,857

EXPENSES

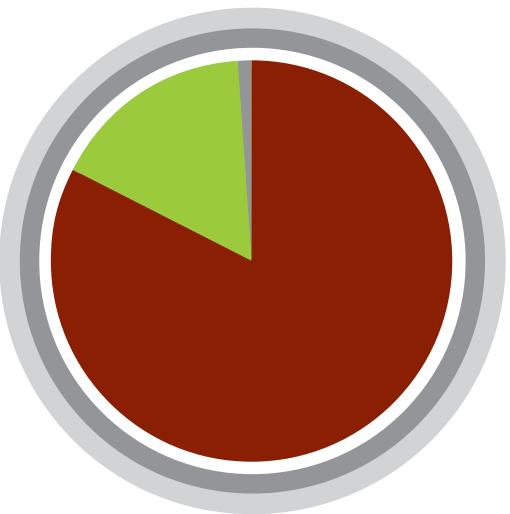
TOTAL EXPENSES.....\$834,747

CHANGE IN NET ASSETS BEFORE DEPRECIATION.....\$3,110

DEPRECIATION EXPENSE.....\$18,152

CHANGE IN NET ASSETS.....(\$15,042)

EXPENSE BREAKDOWN



| EXPENSES | 2017 | 2016 |
|---------------------------------|-----------|-----------|
| 82.7% PROGRAM SERVICES..... | \$690,603 | \$702,562 |
| 16.4% MANAGEMENT & GENERAL..... | \$137,021 | \$131,577 |
| 0.09% FUNDRAISING..... | \$7,123 | \$1,808 |
| TOTAL EXPENSES | \$834,747 | \$835,947 |

• To see AMP's complete audited financial statement and 990 Tax Return [CLICK HERE](#)

2016-17 DONORS

AMP is honored and grateful to have sponsors who are financially supportive of our mission to achieve social change through music.

To view the full list of 2016-2017 donors visit www.atlantamusicproject.org/donors.

2016-17 PARTNERS



ATLANTA MUSIC PROJECT TEAM

2017 AMP Executive Artistic Staff

Dantes Rameau, Co-founder and Executive Director
Aisha Moody, Co-founder and Director of *AMPLify*

2017 AMP ADMINISTRATIVE STAFF

Nicole Longevin-Burroughs, Development Manager
Lindsay Aleshire, Marketing & Operations Manager
Durand Bailey, Marketing & Operations Manager
Hannah Grussing, Interim Program Coordinator
Averil Taylor, AMP Academy Coordinator
Vikki Turner, *AMPLify* Site Coordinator
Amber Roan, Maureen Riley AMP Van Drivers

AMP BOARD OF DIRECTORS

Philip M. Juravel, CPA, CITP - Chair
Steve Tyler, Treasurer
John Sparrow, Fundraising Chair
Sandra Chambers, Marketing & Operations Chair
Aisha Moody, Ex Officio
Dantes Rameau, Ex Officio
Gaelle Castor, Ex officio
Austin Dickson
Doug Hooker
Joyce Moore
Steve Wadley
James Watson, CFA
Alcides Rodriguez
Jim Barksdale

AMP BOARD OF ADVISORS

David Claassen
Sue Heineman
Ben Cherian
Arjan Timmermans
Stanford Thompson
Dr. Marilyn Seelman
Saju Samuel
Rhonda Hills
Dr. Marian L. Harrison
Melanie Darby
Joseph Conyers
Tom Bates

2017 AMP ORCHESTRA TEACHING ARTISTS

Dantes Rameau, Director of Orchestra
LaTashia Bridges, Violin Teaching Artist
Meghan Yost, Viola Teaching Artist
Ismail Akbar, Cello Teaching Artist
Kevin Smith, Double Bass Teaching Artist
Channel Childers, General Music/Choir Teaching Artist
Christine Francis, Site Assistant
Averil Taylor, Lead Wind Teaching Artist
Claire McDonald, Flute Teaching Artist
Enrique Saucedo, Clarinet Teaching Artist

2017 AMPLIFY AT ZABAN TEACHING ARTISTS

AAisha Moody, Director of *AMPLify*
Amara Pugh, Choral Teaching Artist
Verena Lucia Anders, Choral Teaching Artist

2017 AMPLIFY AT KINDEZI TEACHING ARTISTS

Aisha Moody, Director of *AMPLify*
Verena Lucia Anders, Choral Teaching Artist
Kimberli Render, Choral Teaching Artist
Keeyen Martin, Choral Teaching Artist
Reginald Corbie, Site Assistant
Trent Primer, Site Assistant
Nathaniel Spencer, Site Assistant
Verena Lucia Anders, Piano Teaching Artist

2017 AMP SUMMER SERIES ORCHESTRA TEACHING ARTISTS

Jason Ikeem Rodgers, AMP Summer Series Festival Orchestra Conductor
Rachel Woods, AMP Summer Series Philharmonic Orchestra Conductor
Averil Taylor, Wind Teaching Artist
Grace Kim & Patrick Ryan, Violin Teaching Artists
Meghan Yost, Viola Teaching Artist
Ismail Akbar, Cello Teaching Artist
Kevin Smith, Double Bass Teaching Artist
Matthieu Clavé, Flute Teaching Artist
Dantes Rameau, Bassoon Teaching Artist

2017 AMP SUMMER SERIES CHOIR TEACHING ARTISTS

Verena Lucia Anders, Choral Teaching Artist
Emily Jenkins, Choral Teaching Artist
Amara Pugh, Choral Teaching Artist
Keeyen Martin, Voice Teaching Artist
Kimberli Render, Voice Teaching Artist
Emily Hobson, Choir Teaching Artist & Conductor
Keeyen Martin, Composition & Improv Teaching Artist

Bryan Ashmore, Trumpet Teaching Artist
Phil Treux, Interim Trombone Teaching Artist
Chris Kinman, Site Assistant
Jason Ikeem Rogers, Conductor of AMP Orchestra
Lauren McCall, Music Theory
Allison Duncan, Flute Teaching Artist
Tyler Duncan, Brass Teaching Artist

Tamara Harper, Accompanist
Tracy Hsiao, Site Assistant

Sheldon Ferguson, Guitar Teaching Artist
Munir Zakee, World Music and Percussion Teaching Artist
Tammy Harper, Accompanist
Arthur Turner, Accompanist

Enrique Saucedo, Clarinet Teaching Artist
Dr. Sasha Shatalov, Oboe Teaching Artist
Amy Black, Interim Horn Teaching Artist
Dr. John Bryant, Trumpet Teaching Artist
Marc Boehm & Phil Truex, Trombone Teaching Artists
Mark Burroughs, Tuba Teaching Artist
Teddy Hall Jr, Percussion Teaching Artist
Lauren McCall, Sasha Shatalov, & John Bryant, Music Theory Teaching Artists
Christine Francis, Reginald Corbie, Chelsea Pedano, Farris Watkins, Khadijah Davis & Christopher Kinman, Site Assistants

Romero Beverly, African Drum Teaching Artist
Cynthia Barker, Acting Teaching Artist
Tamara Harper, Alicia Thompson-Taylor & Arthur Turner, Accompanists
Khadijah Davis, Site Assistant
Chelsea Pedano, Site Assistant
Farris Watkins, Site Assistant



Pictures by Lynsey Weatherspoon Photography, Zachary Toth Photography & Design
Copyright 2017 Atlanta Music Project

Visit www.atlantamusicproject.org