



ATLANTA
MUSIC
PROJECT
2010 2020

2019
2020
Annual
Report

www.atlantamusicproject.org

The Mission:

“To **EMPOWER** underserved youth to **REALIZE** their **POSSIBILITIES THROUGH MUSIC.**”

The Vision:

“Be the model for **youth development** in **Atlanta and beyond.**”



“What a year! I could not be more proud of the AMP young musicians, staff, and artists that helped the Atlanta Music Project keep making music despite a global pandemic. Due to our amazing AMP family, we were able to pivot our programming from in-person to virtual in a matter of weeks. More importantly, thanks to the support of donors, we were able to provide support and stability for the youth we serve. Thank you all for your unwavering support.”

–Dantes Rameau, Co-Founder & Chief Executive Officer

“At the heart of board governance is a strong commitment to the mission of AMP through community support. The Atlanta Music Project has not only survived a tough year, but thrived. This year really showed me the large difference AMP makes in our community. I can say now more than ever that what we contribute to the Atlanta community is vital to our young people.”

–Philip M. Juravel, Board Chair & Owner, Juravel & Company CPA



ATLANTA MUSIC PROJECT BY THE NUMBERS



Historic Jeremiah S. Gilbert House

Building closed for renovations.



Perkerson Park Recreation Center

In person instruction: After School Classes 3 days a week, 2 hours per day

Virtual instruction: 1 day per week, 1 hour per day

Hours of in-person music instruction per child: 132

Hours of virtual music instruction per child: 5



South Bend Center for Arts & Culture

In person instruction: After School Classes 3 days a week, 2 hours per day

Virtual instruction: 1 day per week, 1 hour per day

Hours of in-person music instruction per child: 132

Hours of virtual music instruction per child: 5



AMP Center

In person instruction: After School Classes 3 days a week, 2 hours per day

Virtual instruction: 1 day per week, 1 hour per day

Hours of in-person music instruction per child: 132

Hours of virtual music instruction per child: 5



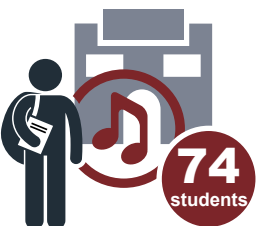
AMPLify Kindezi School Partnership

In person instruction: 2 days a week, 2 hours per day

Virtual instruction: 1 day per week, 1 hour per day

Hours of in-person music instruction per child: 88

Hours of virtual music instruction per child: 5



AMP Academy

In person instruction: 1 day a week, 1 hour per day

Virtual instruction: 1 day per week, 1 hour per day

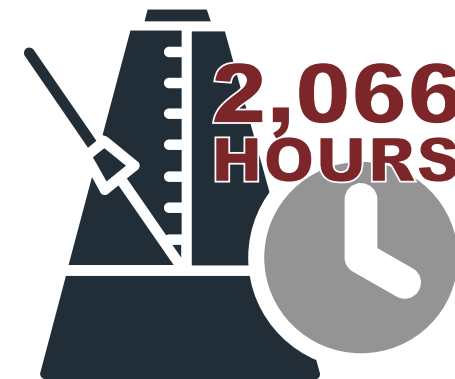
Hours of in-person music instruction per child: 19

Hours of virtual music instruction per child: 8

ATLANTA MUSIC PROJECT BY THE NUMBERS

AMP Youth Choir and Youth Orchestra

Sponsored by: **cricket**
wireless



of AMP Instruction
by AMP Teaching Artists.



AMP Youth Choirs Sponsored by Cricket Wireless

In-Person Rehearsals 2 days/week, 2 hours/day

Virtual Rehearsals 1 day per week, 1 hour per day

In person hours of music instruction per child: 88

Virtual hours of music instruction per child: 5



AMP Youth Orchestras Sponsored by Cricket Wireless

In-Person Rehearsals 2 days/week, 2 hours/day

Virtual Rehearsals 1 day per week, 1 hour per day

In person hours of music instruction per child: 88

Virtual hours of music instruction per child: 5



ATLANTA MUSIC PROJECT PERFORMANCES OF NOTE



Sister Circle Live - Members from the AMP Senior Youth Orchestra
August 2019: Five AMP young musicians perform for the morning segment of Sister Circle Live which aired on TV One.

ATLANTA MUSIC PROJECT PERFORMANCES OF NOTE



BlackRock Event - AMP's Youth Junior Choir
December 2019: The AMP Junior Youth Choir stole the show in a performance during the BlackRock Atlanta Holiday event at the brand new 725 Ponce De Leon building.



State of The Region Breakfast - AMP's Senior Youth Orchestra
November 2019: Atlanta Music Project young musicians perform Mozart's Eine Kleine Nachtmusik for a crowd of 1,400 for the Atlanta Regional Commission's State of the Region Breakfast.



55th Selma Bridge Crossing Jubilee
March 2020: AMP Senior Youth Choir performs for the Selma Jubilee commemorating the 55th Anniversary of Bloody Sunday in Selma, Alabama. AMP young musicians also had the opportunity to join thousands of others as they walked across the Edmund Pettus Bridge to commemorate the occasion.

ATLANTA MUSIC PROJECT PANDEMIC RESPONSE

In March 2020, due to a global pandemic, the Atlanta Music Project was tasked with pivoting from in-person operations and programming to the virtual realm. After taking a few weeks to plan, AMP media began with a series of virtual panel discussions and masterclasses. At the same time, AMP programming expanded to include virtual classes, a College symposium, a new podcast, and virtual concerts.

AMP staff and teaching artists continued to provide instruction to AMP young musicians via Zoom, while remaining attuned to the possibilities of Zoom fatigue. Staff and students worked together to put together online concerts showcasing their creativity and skill.

The Next Movement Podcast

In-depth conversations between AMP co-founder Dantes Rameau, AMP young musicians, teaching artists, and today's artistic luminaries like; Anthony McGill & Demarre McGill, Johannes Moser, Josephine Lee, and Fabian Williams.



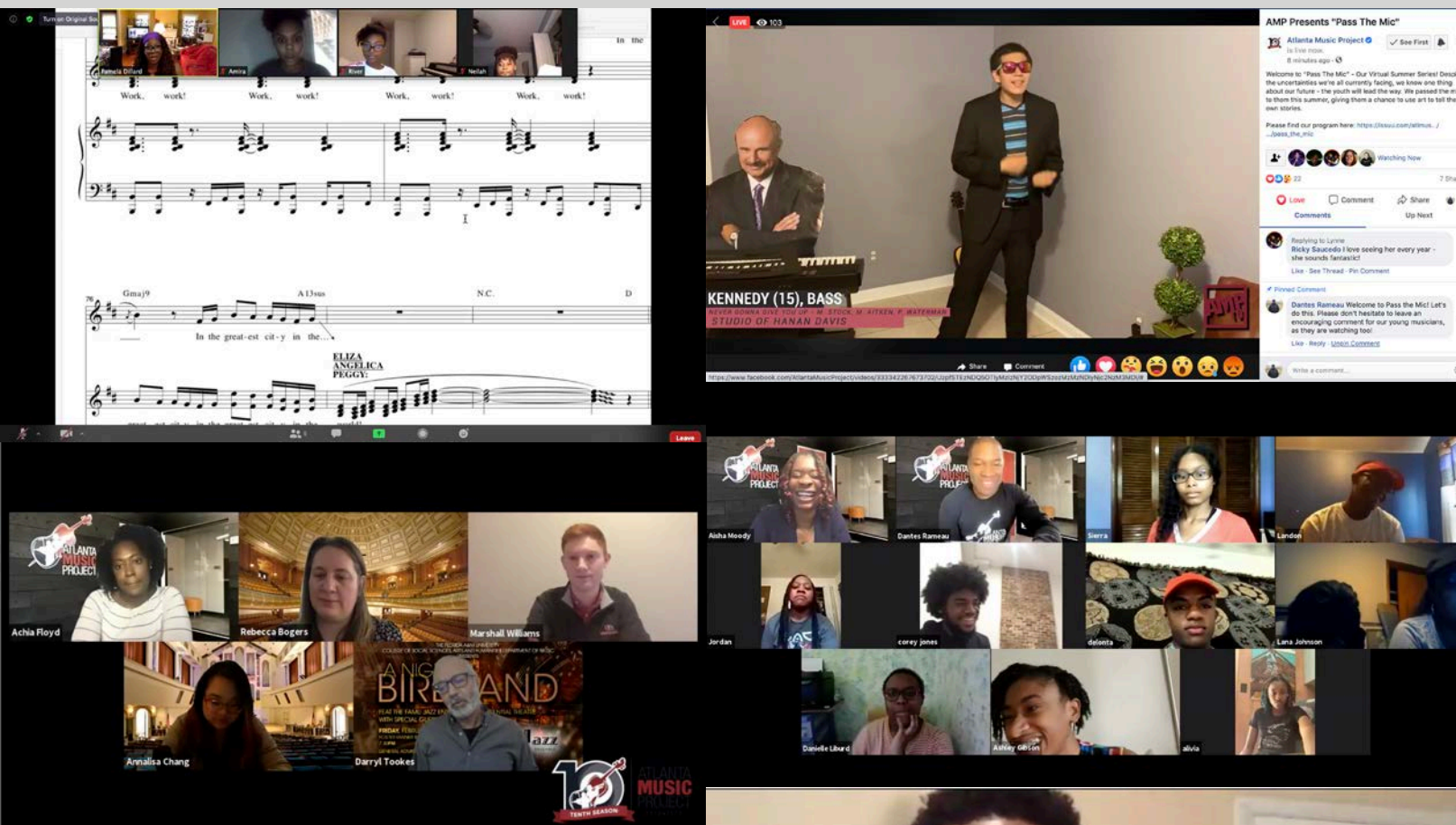
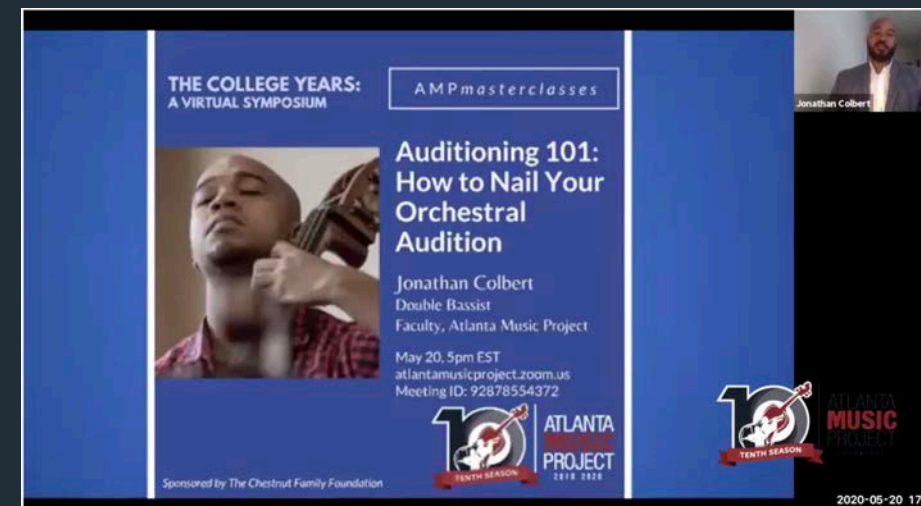
AMP Masterclasses

These fundamental focused classes allowed AMP teaching artists to share music instruction with any person hoping to learn music. (masterclasses, how to read music, how to get ready for auditions)



The College Years Virtual Symposium

AMP hosted a two day virtual symposium for students aiming to study music in college. The event included seminars and panels on selecting the right music programs, how to give a great college interview, preparing for auditions, and masterclasses for violin and voice with college faculty.



AMPtalks

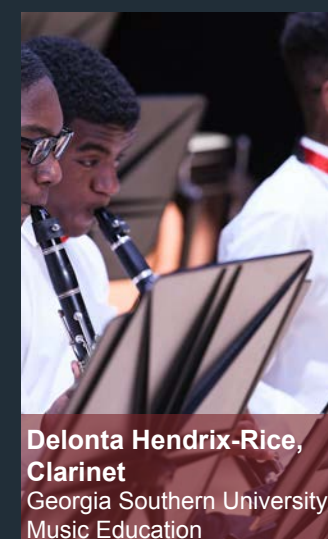
Panel discussions with industry professionals around current events and/or educational information.

ATLANTA MUSIC PROJECT CLASS OF 2020

The Atlanta Music Project is proud to recognize the class of 2020! These eight graduates faced a challenging and disruptive end to their grade school journey and met with resounding success.

Due to these challenges, we felt it was especially important to recognize our seniors in a celebration worthy of their hard work and dedication. On May 20-21, 2021, we hosted The College Years Symposium, which culminated in a virtual Senior-Send Off event.

Keynote speaker John Dwyer, President of AT&T Prepaid & Cricket Wireless, gave our seniors advice to help them not only on their journey through college but for life. Co-founders Dantes Rameau and Aisha Moody (Bowden) gave a heartfelt message of congratulations and reminded them that they will always be a member of the AMP family. The event ended with each senior sharing their fond memories of their time with AMP and hopes for the future.



ATLANTA MUSIC PROJECT SUMMER SERIES A MUSIC FESTIVAL & SCHOOL

The 2020 AMP Summer series moved completely online with an enrollment of 72 students taking class via Zoom. AMP young musicians received intense music instruction for 3 weeks including virtual private lessons and masterclasses.

At the end of three weeks, each student was given the opportunity to film themselves performing, using their own creativity and guidance from AMP teaching artists to create an engaging final performance. The festival concluded with a compilation pre-recorded performance shared live.

With guidance, AMP young musicians used their skill and ingenuity to share their hard work with a national audience.



ATLANTA MUSIC PROJECT FINANCIALS

STATEMENT OF FINANCIAL POSITION – JULY 31, 2020

ASSETS 2020

Total Assets. \$2,610,509

LIABILITIES AND NET ASSETS 2020

Total Liabilities \$75,466

Net Assets. \$2,535,043

Total Liabilities + Net Assets. \$2,610,509

STATEMENT OF ACTIVITIES – JULY 31, 2020

UNRESTRICTED & TEMPORARILY RESTRICTED SUPPORT & REVENUE

Total Support and Revenues. \$1,556,787

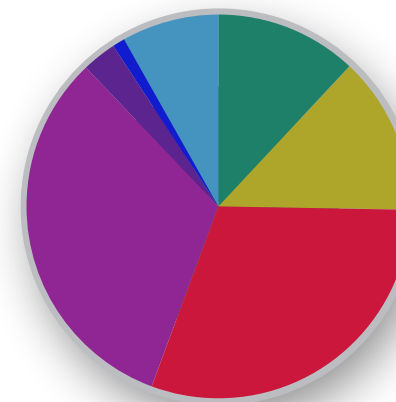
LIABILITIES AND NET ASSETS 2020

Total Expenses \$1,326,082

Change in Net Assets. \$230,705

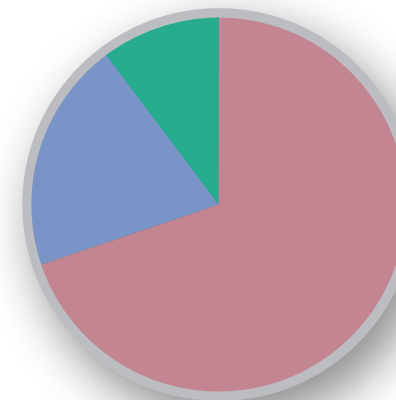
ATLANTA MUSIC PROJECT FINANCIALS

Support and Revenue Breakdown



Support Revenue	2020	2020	2019
Corporate funding	12%	\$189,355	\$308,963
Government grants	13%	\$202,024	\$169,451
Foundation grants	30%	\$473,412	\$302,678
Capital campaign	33%	\$504,742	\$2,831,419
Program fees	3%	\$44,409	\$38,185
In-kind contributions	1%	\$21,222	\$32,864
Individual donations	8%	\$116,953	\$98,471
Other revenue	0	\$4,670	\$11,144
Total Support & Revenue	100%	\$1,556,787	\$3,343,175

Expense Breakdown



Expenses	2020	2020	2019
Program services	70%	\$928,631	\$837,651
Management and general	20%	\$270,915	\$175,137
Fundraising	10%	\$126,536	\$107,100
Total Expenses	100%	\$1,326,082	\$1,119,888

To see AMP's complete audited financial statement and 990 Tax Return visit: www.atlantamusicproject.org/financials

ATLANTA MUSIC PROJECT INSTITUTIONAL DONORS

AMP is honored and grateful to have sponsors who are financially supportive of our mission to achieve social change through music.



Abraham J. & Phyllis
Katz Foundation



Bloomberg
Philanthropies



John and Mary
Franklin
Foundation, Inc.

Harland Charitable
Foundation



Mercedes-Benz



Wells Fargo
Foundation



SARTAIN LANIER
FAMILY FOUNDATION

HEARST foundations

ATLANTA MUSIC PROJECT FACULTY & STAFF

2020 AMP Executive Staff

Aisha Moody, Co-Founder, & Chief Program Officer
Dantes Rameau, Co-Founder & Chief Executive Officer

2020 AMP Administrative Staff

Durand Bailey, Director of Operations
Michael Crawford, Van Driver & Operations Associate
Breanna Johnson, Youth Choirs Program Associate
Lollie Newsome, Youth Orchestras Program Assistant
Madisyn Willis, Marketing & Development Associate
Ron Pace, Finance Manager
Achia Floyd, Development Manager
Averil Taylor, Artistic Manager of Primary Orchestras
Jack Wagner, Grants Writer
Joshua Williams, AMP Academy Program Associate

2020 Atlanta Music Project Board of Directors

Philip M. Juravel, CPA, Chairman
Steve Tyler, Treasurer
Aisha Moody - Andy Pittman - Angie Williams - Brendan Murphy -
Caesar Mitchell, Jr. - Dantes Rameau - Dawn Parson - Doug Hooker -
Jim Barksdale - John Sparrow - Sarah Griesenauer - Steve Wadley

2020 AMP Board of Advisors

David Claassen
Sue Heineman
Ben Cherian
Arjan Timmermans
Stanford Thompson
Dr. Marilyn Seelman
Saju Samuel
Rhonda Hills
Dr. Marian L. Harrison
Melanie Darby
Joseph Conyers
Tom Bates
Consul General Nadia Theodore

Atlanta Music Project Orchestral Teaching Artists & Staff

Ismail Akbar, Cello Teaching Artist
Rodney Allen, Intermediate Band Teaching Artist
Bryan Ashmore, Junior Orchestra Brass & Percussion Coach
LaTashia Bridges, Intermediate Strings Teaching Artist
Matthieu Clave, Senior Orchestra Woodwinds Coach
Josiah Coe, Senior Orchestra Strings Coach
John Concklin, Senior Youth Orchestra Conductor
Dont'e Davis, Beginner Strings Teaching Artist
Dr. Mark Dulin, Trumpet Teaching Artist
Jaron Lehman, Intermediate Band Teaching Artist
Thomas Perkins, South Bend Site Assistant
Dantes Rameau, Director of AMP Orchestras

Enrique Saucedo, Junior Orchestra Woodwinds Coach
Logan Souther, Junior Youth Orchestra Conductor
Micah Stoddard, Perkerson Site Assistant
Averil Taylor, Manager of Primary Orchestras
Meghan Yost, Intermediate Strings & Viola Teaching Artist
Lee Watts, Senior Brass Coach, Trombone Teaching Artist
Erron White, Beginning Band Teaching Artist

Atlanta Music Project Choral Teaching Artists & Staff

Chanell Childers, AMP@Kindezi Primary Choir Conductor, Junior
Youth Choir Lower Voice Coach
Hanan Davis, Voice Teaching Artist
Brittney E. Boykin, AMP Senior Youth Choir Conductor
Pamela Dillard, AMP Junior Youth Choir Conductor
Breanna Johnson, Site Assistant
Tammy Harper, Collaborative Pianist
Sean Vogt, Collaborative Pianist
Keeyen Martin, AMP@Kindezi Concert Choir Conductor, Youth
Choir Lower Voices Coach, Voice Teaching Artist
Amber Smith, Youth Choir High Voices Coach/Teaching Artist
Jasmine Weathers, Site Assistant

AMP@South Bend Center for Arts and Culture Staff

Gerard Jackson - COA staff
Maya Gordon - COA staff
Joshua Brown - COA staff

AMP@Perkerson Park Recreation Center Staff

Matthew McMillan - COA staff
Artrice Woodard - COA staff

Atlanta Music Project Summer Series Teaching Artists

Grace Kim, Violin Teaching Artist
Patrick Ryan, Violin Teaching Artist
Josiah Coe, Violin Teaching Artist
Meghan Yost, Viola Teaching Artist
Ismail Akbar, Cello Teaching Artist
Jonathan Colbert, Double Bass Teaching Artist
Matthieu Clave, Flute Teaching Artist
Enrique Saucedo, Clarinet Teaching Artist
Asher Kelly, Oboe Teaching Artist
Dantes Rameau, Bassoon Teaching Artist
Dr. John Bryant, Trumpet Teaching Artist
Josh Williams, French Horn Teaching Artist
Mark Boehm, Trombone Teaching Artist
Caleb Herron, Percussion Teaching Artist
Jayme Alilaw, Voice Teaching Artist
Malesha Taylor, Voice Teaching Artist
Pamela Dillard, Voice Teaching Artist
Hanan Davis, Voice Teaching Artist
Keeyen Martin, Voice Teaching Artist
Dr. Sakinah Davis, Voice Teaching Artist



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